

Contract # 1438889

Schedule Dates 11/01/16-11/07/16
Advertiser NRCC (66196)

Agency National Media Research Inc (10525)

Product Political - Issues / Propositions (1068)

Brand 155/915/7925 (564181)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York

Buyer Name MediaAssistant,,

Phone/Fax /

CPE 155/915/7925
Account Types National/Political

Billing Type Standard
Comments NRCC IE 2016

Date:

This is a new order being sent as a revision to reflect corrections be

ing made before being initially sent.

Accepted-Station:

09/28/16 **Utica (W** 09/28/16 <u>By Broad</u>

09/28/16 B Julie Orilio

ECR25319191

Headline #
Demo
Order Type

CO-OP

Date Entered

Last Modified

Entered By

Normal

Package Deal

 Commission %
 15.00

 Commission
 \$603.00

Net Total Sales Tax \$3,417.00

Comments:

Date:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	4P- Celebrity Name Game	1		Х						1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
2.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	4P- Celebrity Name Game	1			Х					1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
3.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	4P- Celebrity Name Game	1				Х				1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
4.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	4P- Celebrity Name Game	1					Х			1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
5.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4P- Celebrity Name Game	1	Х							1	\$30.00	\$30.00	Utica (WFXV)	Celebrity Name Game	9/28/16
6.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	4:30P- FAMILY FEUD	1		Х						1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
7.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	4:30P- FAMILY FEUD	1			Х					1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
8.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	4:30P- FAMILY FEUD	1				х				1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
9.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	4:30P- FAMILY FEUD	1					Х			1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
10.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	4:30P- FAMILY FEUD	1	Х							1	\$30.00	\$30.00	Utica (WFXV)	Family Feud	9/28/16
11.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	5P- The Middle	1		Х						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
12.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5P- The Middle	1			Х					1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
13.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5P- The Middle	1				Х				1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
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See the back of this document for Advertising Contract Terms and Conditions

Accepted-Agency/Advertiser:



1438889 Contract # Schedule Dates

Advertiser

Agency

Product

Phone/Fax

Date:

11/01/16-11/07/16 NRCC (66196)

National Media Research Inc (10525) Political - Issues / Propositions (1068)

Brand 155/915/7925 (564181)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York **Buyer Name** MediaAssistant,,

CPE 155/915/7925

Account Types National/Political Billing Type Standard

Comments NRCC IE 2016

This is a new order being sent as a revision to reflect corrections be ing made before being initially sent.

09/28/16 09/28/16

No

ECR25319191

Julie Orilio

Headline #

CO-OP

Date Entered

Last Modified

Entered By

Order Type Normal

Package Deal Commission % 15.00

Commission \$603.00 **Net Total** \$3,417.00

Sales Tax

Utica (WFXV) By Broadcast Month Rate Spots Nov. 2016 46 \$4,020.00 Grand Total: 46 \$4,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	a Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5P- The Middle	1					х		1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
15.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- The Middle	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	The Middle	9/28/16
16.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	5:30P- Hot in Cleveland	1		Х					1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
17.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	5:30P- Hot in Cleveland	1			Х				1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
18.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	5:30P- Hot in Cleveland	1				х			1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
19.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	5:30P- Hot in Cleveland	1					х		1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5:30P- Hot in Cleveland	1	Х						1	\$40.00	\$40.00	Utica (WFXV)	Hot In Cleveland	9/28/16
21.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	6P- 6:30P (EST)	1		Х					1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
22.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6P- 6:30P (EST)	1			Х				1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
23.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	6P- 6:30P (EST)	1				х			1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
24.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6P- 6:30P (EST)	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	The Big Bang Theory	9/28/16
25.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	6:30P- 7P (EST)	1			Х				1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
26.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	6:30P- 7P (EST)	1				х			1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
27.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	6:30P- 7P (EST)	1					х		1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16

CONFIRMATION CONTRAC	ΞT	
Accented-Station:	Date:	Comments:

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Accepted-Agency/Advertiser:



1438889 Contract # Schedule Dates Advertiser

Agency

Product

Sales Office

Date:

11/01/16-11/07/16 NRCC (66196)

National Media Research Inc (10525) Political - Issues / Propositions (1068)

Brand 155/915/7925 (564181)

Salesperson Millennium - New York, New York (1406)

Millennium - New York **Buyer Name** MediaAssistant,, Phone/Fax

CPE 155/915/7925

Account Types National/Political Billing Type Standard Comments NRCC IE 2016

This is a new order being sent as a revision to reflect corrections be ing made before being initially sent.

Date Entered 09/28/16 **Last Modified** 09/28/16 Julie Orilio **Entered By** No CO-OP

ECR25319191 Headline #

Demo

Order Type Normal

Commission % 15.00

Net Total

Date:

Comments:

Package Deal Commission \$603.00 \$3,417.00 Sales Tax

Utica (WFXV)

Nov. 2016

Grand Total:

By Broadcast Month

Spots

46

46

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th I	Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
28.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	6:30P- 7P (EST)	1	Х						1	\$50.00	\$50.00	Utica (WFXV)	Modern Family	9/28/16
29.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7P- 7:30P (EST)	1		Х					1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
30.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7P- 7:30P (EST)	1			Х				1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
31.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7P- 7:30P (EST)	1				х			1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
32.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7P- 7:30P (EST)	1					х		1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
33.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- 7:30P (EST)	1	Х						1	\$60.00	\$60.00	Utica (WFXV)	Big Bang Theory	9/28/16
34.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	7:30P- 8P (EST)	1		Х					1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
35.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	7:30P- 8P (EST)	1			Х				1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
36.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	7:30P- 8P (EST)	1				Х			1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
37.0	Normal Line / SPOT	11/04/16-11/04/16	3	:30	7:30P- 8P (EST)	1					х		1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
38.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:30P- 8P (EST)	1	Х						1	\$60.00	\$60.00	Utica (WFXV)	Modern Family	9/28/16
39.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7P- 7:30P (EST)	1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
40.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	7:30P- 8P (EST)	1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Modern Family	9/28/16
41.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	1A- Person of Interest 1	1					Х		1	\$40.00	\$40.00	Utica (WFXV)	Person Of Interest	9/28/16
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Accepted-Agency/Advertiser:

Accepted-Station:

Rate

\$4,020.00

\$4,020.00



Line Type / Break Type (Ref #)

Dates

Line

Contract # 1438889

 Schedule Dates
 11/01/16-11/07/16

 Advertiser
 NRCC (66196)

Agency National Media Research Inc (10525)

Product Political - Issues / Propositions (1068)

Brand 155/915/7925 (564181)

Salesperson Millennium - New York, New York (1406)

Sales Office Millennium - New York

Buyer Name MediaAssistant,,

Run Times

CPE 155/915/7925

Phone/Fax

Sec Length

Account Types National/Political
Billing Type Standard

Billing Type Standard

Comments NRCC IE 2016

This is a new order being sent as a revision to reflect corrections be ing made before being initially sent.

Date Entered09/28/16Last Modified09/28/16Entered ByJulie Orilio

CO-OP No
Headline # ECR25319191

Headline # ECR2

Demo

Package Deal

Sales Tax

Order Type Normal

 Commission %
 15.00

 Commission
 \$603.00

Net Total \$3,417.00

Rate

Total

Station

 Utica (WFXV)

 By Broadcast Month
 Spots
 Rate

 Nov. 2016
 46
 \$4,020.00

 Grand Total:
 46
 \$4,020.00

	Line Type / Break Type (Ref #)	Dutes	JCC	Length	Ruii Tiiries	51 11	1 10	ı u	***		1 54	Ju	эросэ	Race	rotai	Station	Confinctio	Littered			
42.0	Normal Line / SPOT	11/01/16-11/01/16	3	:30	8P- 11P (EST)	1		Х					1	\$500.00	\$500.00	Utica (WFXV)	FOX MLB World Series games 4-7	9/28/16			
43.0	Normal Line / SPOT	11/02/16-11/02/16	3	:30	8P- 11P (EST)	1			Х				1	\$500.00	\$500.00	Utica (WFXV)	FOX MLB World Series games 4-7	9/28/16			
44.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	12P- NFL PREGAME	1						Х	1	\$200.00	\$200.00	Utica (WFXV)	FOX NFL SUN PREGAME	9/28/16			
45.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	1P- NFL EARLY GAME	2						Х	2	\$500.00	\$1,000.00	Utica (WFXV)	NFL GAME 2	9/28/16			
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Accepted-Agency/Advertiser: Date:					Accepted-St	ation:								Date:	Comments:	Comments:					

SPW Mo Tu We Th Fr Sa Su Spots

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Entered

Comments